



KEY QUOTES

Courage: Mind the Gap

Please stand free of your comfort zone. By Ralf Schneider.

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4stepstocourage.com

Key quotes from the book

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- | *There are no fearless people. Only people who have learned what to do with the fear.*
- | *That gap between what you know and what you say is the most expensive thing in your organisation. It does not appear on any balance sheet.*
- | *"We need more data." You have the data. You are missing the nerve.*
- | *Courage without care is cruelty with a better vocabulary.*
- | *Some of the bravest conversations in the world happen over a cup of tea.*

Attribution: Ralf Schneider, Courage: Mind the Gap (Rowanvale Books, 31 August 2026).

Review copies and interview requests

Email ralf.schneider@betterbusinesspartners.biz with your outlet and preferred format. PDF review copies go out same day; print copies while stocks allow. Ralf records remotely, studio-quality setup, at flexible hours across time zones, and is in London in person 31 August to 4 September 2026. Languages: English and German, native.